**Create-A-Thon**

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| **Team Name** | SHIELD |
| **Team Members** | Ankit Mishra(intern),Arvind kumar Maurya,Ankur Gangwar,Ather,Shivam Rajput. |
| **Theme** | HEALTHCARE |

**One line pitch of your idea**

Building an user friendly platform on which any customer can compare the medicines easily.

**Problems, you are solving**

* People have no knowledge about the different medicines available in the market having same salt composition.
* People face problems to find the desired salt of medicine at medical store.
* People have no knowledge about the rates of generic medicines and ethical medicines.
* Less availability of medicines at rural areas.

**Description of Solution/Product provided**

* We are providing a platform on which people can easily compare prices of same salt medicines of different brands.
* We are providing the location of nearby medical store at which the desired medicine is available.
* We are providing rate comparison of medicines stating which one is generic or ethical.
* We are providing door step delivery to different areas.
* We are providing platform for medicine’s retailers to sell their products with us.

**Competitors (Put it simply using SWOT Analysis)**

* Strength- Rate comparisons, Locating the medical store, Providing delivery, Sell with us.
* Weaknesses- unavailability of stock, Unreachability to customers.
* Opportunities- Providing ease for customers, providing retailer’s of medicine a platform to sell their medicines with us.
* Threats- Fake order which leads to fake delivery.

**What innovation are you bringing?**

* Spreading **awareness** among people about different medicines and their rates.
* Restricting the **wastage of medicine** by providing them with feature **“sell with us”.**
* Making a **connection between the medicine retailers and the consumers.**